



Teaching and Learning Community of Practice Sharing Series  
- Fostering Sharing of Practice in Different Themes

# Let's Game! Let's Gamify!

## The Journey to Make Learning Fun

**DATE:** 23 March 2022 (WED)

**TIME:** 2:30 p.m. – 4:00 p.m.

**FORMAT:** Online (Zoom)

Teaching and Learning Community of Practice (T&L CoP) invites you to join our 90-minute webinar to ride on the journey of making learning fun through games.

Gamification is about applying game elements to traditional learning activities for attaining the existing learning outcomes; while Game-based Learning is to design active learning activities with game-like natures for achieving specific learning objectives and outcomes. They are popular pedagogical approaches that can positively impact student engagement and motivation, as well as optimise student learning.

This webinar will spotlight three teaching cases involving Gamification and/ or Game-based Learning. There will also be an open floor discussion for you to interact with our speakers after their sharing:



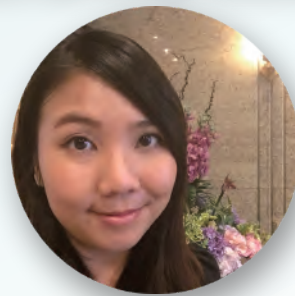
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### Application of Augmented Reality App and Digital Badges in Game-Based Teaching and Learning Activities at City University of Hong Kong



**Dr. Richard CHEUNG**

Associate Professor,  
Department of Chemistry  
City University of Hong Kong



**Ms. Belle WONG**

Instructional Designer,  
Office of the Chief Information Officer  
City University of Hong Kong

### Chicken or Egg, Course or Game? - Where to Start Designing your Game-Based Learning Environment?



**Dr. Meike SAUERWEIN**

Lecturer I,  
Division of Environment and Sustainability  
The Hong Kong University of Science and Technology



**Mr. Cyril LEE**

Chief Designer and Co-founder,  
Blackbody Lab Ltd.

### Digital Game-Based Learning: A Case Study in Business Education



**Dr. Fred KU**

Leader, Gamification and Game-based Learning Subgroup,  
CUHK Teaching and Learning Community of Practice  
Senior Lecturer, Department of Decision Sciences and Managerial Economics  
Associate Dean (Undergraduate Studies), Director of Studies in Undergraduate Studies  
in Business, and Co-Director of Integrated BBA Programme,  
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The Chinese University of Hong Kong

